



*FOR IMMEDIATE RELEASE*

**DOUBLEDAY UNVEILS JACKET FOR DAN BROWN'S IMMINENT BESTSELLER  
ORIGIN; REVEALS LOCATION AND THEMES IN NOVEL**

*DAN BROWN'S ORIGIN TO BE PUBLISHED ON OCTOBER 3, 2017*

**JACKET AND LOCATION VIDEO REVEALED TODAY AT 9:30 AM EST**

**New York, NY (June 27, 2017) 9:30 AM EST**—Following much anticipation about the jacket, location, and content of this eagerly awaited new thriller by global publishing phenomenon Dan Brown, Doubleday will release the North American jacket of *ORIGIN* and themes from the book today at 9:30 AM EST.

Since the September 2016 announcement of the publication, excitement for the release of the new novel featuring Brown's unforgettable protagonist, Harvard symbologist Robert Langdon, has had fans clamoring for more information. Now for the first time, readers worldwide will discover the setting for the action as well as key elements in the forthcoming thriller. Unfolding entirely in Spain—Madrid, Barcelona, Seville, and Bilbao, the home of the Guggenheim Museum—*ORIGIN* thrusts Langdon into the intersection of two of humankind's most enduring questions:

***Where do we come from?***

***Where are we going?***

In keeping with his trademark style, Brown interweaves codes, symbols, science, religion, history, art, and architecture with a decidedly fresh twist; the art is modern and the science taps into the coolest cutting-edge technology available today.

Doubleday will release this stunningly inventive new novel from the world's most popular thriller writer in the U.S. and Canada on October 3, 2017; it will also be available as an ebook and an audiobook from Penguin Random House Audio. *ORIGIN* will be published simultaneously in the U.K. by Transworld Publishers, a division of Penguin Random House. Additionally, a U.S. Spanish-language edition will be published by Vintage Espanol.

There are more than 200 million copies of Dan Brown's books in print worldwide, and his novels have been translated into 56 languages.

Dan Brown is the author of numerous #1 international bestsellers, including *The Da Vinci Code*, *Inferno*, *The Lost Symbol*, *Angels & Demons*, *Deception Point*, and *Digital Fortress*.

Visit him at [www.danbrown.com](http://www.danbrown.com) and follow him on Twitter and Instagram at @AuthorDanBrown and on Facebook at Facebook.com/Dan Brown.

Doubleday is an imprint of the Knopf Doubleday Publishing Group, which is a division of Penguin Random House LLC.

Penguin Random House, the world's largest trade book publisher, is dedicated to its mission of nourishing a universal passion for reading by connecting authors and their writing with readers everywhere. The company, which employs more than 10,000 people globally, was formed on July 1, 2013, by Bertelsmann and Pearson, who own 53 percent and 47 percent, respectively. With nearly 250 independent imprints and brands on five continents, Penguin Random House comprises adult and children's fiction and nonfiction print and digital English- and Spanish-language trade book publishing businesses in more than 20 countries worldwide. With over 15,000 new titles, and close to 800 million print, audio, and ebooks sold annually, Penguin Random House's publishing lists include more than 60 Nobel Prize laureates and hundreds of the world's most widely read authors.

Contact: Suzanne Herz, EVP, Executive Director of Publishing  
212-782-9786 or [sherz@penguinrandomhouse.com](mailto:sherz@penguinrandomhouse.com)

###